

KOHLER Generators

Trade Up Advantage Program



Upgrade your backup power with a KOHLER Standby Generator and save \$1,000.

Trade in any competitor-brand standby generator and receive a \$1,000 rebate when you upgrade to a new KOHLER standby generator. Use the rebate to help cover the cost of removing your existing unit and enjoy dependable, long-lasting KOHLER backup power you can count on.

Reliable backup power isn't just about replacing old equipment—it's about protecting your home when it matters most. KOHLER generators start automatically, run quietly, and deliver consistent performance, backed by more than 100 years of proven engineering and innovation.

Certified KOHLER partner must complete the following steps to submit consumer rebate within 60 days of Kohler generator installation:

1) Certified Decommission (Required)

A certified KOHLER dealer/installer must (a) safely decommission the competitor-brand generator, (b) render it inoperable, and (c) capture a confirming photo of the inoperable unit. See photo requirements below.

Consumers should not attempt to disable, dismantle, or destroy equipment.

2) Complete Rebate Form

- Visit KohlerGeneratorAdvantage.com or scan the QR code to access the online form.
- Enter the registered KOHLER generator serial number and required consumer information
- Include the consumer's preferred email for sending the digital \$1,000 rebate.



*Serial Numbers must be registered by a certified KOHLER dealer/installer in Rehiko Power Assistant Warranty System prior to rebate submission.

3) Upload Required Photos:

Certified KOHLER dealer/installer must upload the following photos to the online rebate form. All photos must clearly be taken at the same jobsite.

- **Photo 1:** Competitor-brand generator installed on jobsite (before)
- **Photo 2:** Competitor-brand generator data tag (name plate) showing model and serial number
- **Photo 3:** Proof of decommissioned competitor generator on jobsite
 - Example: Visible hole in crankcase/engine
- **Photo 4:** Newly installed KOHLER generator on jobsite (after)

Once submitted, please allow 5 - 8 weeks for review and rebate processing on approved submissions. The consumer will receive rebate via a digital catalog reward (Mastercard®, Visa®, and other retailer gift cards) sent to the consumer's preferred email address provided in the online rebate form. Reward email is sent from noreply@yourdigitalreward.com.

Email Service@KohlerRebates.com or call 877-786-7978
with offer inquiries.

Additional Terms:

ONLINE SUBMISSIONS MUST BE ENTERED NO LATER THAN 60 DAYS FROM INSTALLATION. LATE OR INCOMPLETE SUBMISSIONS WILL NOT BE ACCEPTED. This certificate has no cash value. Trade-in generator must be a competitor-brand standby generator and must be decommissioned and inoperable. Trade-in unit may not be reused, resold, or installed at any residential or commercial site after removal. Removal, transport, decommissioning, and disposal of traded-in generators must be performed by a licensed dealer/installer in compliance with all applicable federal, state/provincial, and local environmental, waste-handling, and hazardous-materials regulations. The inoperability requirement is intended to prevent unsafe reinstallation or reuse of older equipment and to protect consumers and the environment. Participation in this program is voluntary and does not obligate you to purchase any additional products or services. Void where prohibited, restricted, licensed or taxed. Any other use constitutes fraud. Fraudulent submissions could result in federal prosecution under the U.S. mail fraud statutes (18 United States Code, Sections 1341 and 1342). Offer is good only if purchased in the U.S.A. and Canada. The manufacturer is not responsible for lost, late, illegitimate, incomplete, damaged, misdirected or postage-due requests. Omission of sales receipt or any other information will void processing. Not valid with any other discounts or promotions. Keep a copy for your files. Allow 5 - 8 weeks for processing. All claims will be void if received more than 60 days of the Kohler generator installation date. Only end users are eligible. KOHLER distributors, dealers, wholesalers, retailers, and e-tailers are not eligible. The manufacturer has the right to cancel or modify this rebate at any time without notice. Rebates are in the form of a digital gift card catalog.

VALID PRODUCTS: KOHLER 10RESV(L), 12RES, 12RESV(L), 14RESA(L), 14RCA(L), 20RESC(L), 20RCA(L), 24RCL(A), 26RCA(L), 30RCL(A), 38RCLB/C, 48RCLB/C, 60RCLB/C, KG80R, KG100R, KG125R, 150ERESC generators.

Both the competitor generator and the replacement Kohler generator must be permanently installed standby generators. Portable generators are excluded and are not eligible for this offer.

Online submissions only. Products must be registered prior to rebate submission. Must be submitted within **60 days** of KOHLER generator installation to qualify.